



Lynne Rippenaar-Moses' biography

Lynne Rippenaar-Moses has worked in the media, marketing and communications industry for the last 12 years, serving as a general reporter, financial journalist, radio producer and sub-editor for media outlets such as the *Cape Argus*, Summit TV, *Financial Mail*, *Business Day*, *Business Report*, Cape Talk radio and New Media Publishing.

She has five years' experience as a senior journalist focusing primarily on internal communication within Stellenbosch University's (SU) central Communications and Liaison department, where she also served as editor of the University's newspaper, *Kampusnuus*. She has worked as a marketing and communications officer for the Faculty of Arts and Social Sciences at SU for the last three years.

Rippenaar-Moses completed a National Diploma in Journalism (1999) as well as a BTech degree in Journalism (2000) at the former Peninsula Technikon (now the Cape Peninsula University of Technology, CPUT). In 2001 she obtained a Certificate of Training from the Business Day/Financial Mail Graduate Trainee programme after being selected as one of thousands of applicants across South Africa who annually apply to gain access to this prestigious programme. Via the in-service training component of the programme, she worked at various finance publications owned by Primedia, and upon completion was summarily employed as a financial journalist at Summit TV, DSTV's finance news channel.

While working as a sub-editor for New Media Publishing in 2004, she completed a BA Honours in English degree at the University of the Western Cape. She is currently studying towards a Masters' degree in English (full research thesis) at SU. Her thesis is titled *TRC stories that could not be told: Exploring confession, silence, memory and race through women's eyes in Wicomb's Playing in the Light and Christiansë's Unconfessed*. It investigates literature's ability to help us find meaning in post-apartheid South Africa and grapples with amongst others various themes such as the ability/inability of confession to offer absolution, truth and truth-telling, identity and identity formation, race and race construction, feminism and gender, transformation, reconciliation and failures in reconciliation, as well as issues around power.

She has presented research papers entitled "*Passing confessions: secrecy, (dis)closure and border crossing in Zoë Wicomb's Playing in the Light*" at the Cape and the Cosmopolitan: Reading Zoë Wicomb international conference held at SU in 2010 and a paper titled "*Mothering and murder – reading Christiansë's Sila*" at the Indian Ocean-East Africa Symposium held at Linnéus University in Växjö, Sweden, in 2009. She also acted as a teaching assistant for a class offered in the Gender and Literature course presented by Prof Maria Olausson of the Humanities Department at Linnéus University.

She has a keen working interest in issues relating to diversity, transformation and equity and is particularly passionate about the empowerment of women in all spheres of life. To this end she has served as a visiting head of Silene Women's Private Student Organisation (PSO) wards and is currently serving as the visiting head of Venustia. Both wards are based at SU. As the head of the PSO, she acts as a facilitator and manager of the organisation and all its leadership structures in order to help the University reach its objectives with regards to students' academic and personal development.

In the past she has worked closely with the former Office for Employment Equity and the Promotion of Diversity to communicate the office's work and initiatives more effectively in the University newspaper and on its website platforms. She has extensive knowledge on how to run marketing campaigns by working on ones such as the HOPE Project campaign and developing campaigns such as the *Electricity Savings Initiative* of SU and the *Stellenbosch Cares* student poster campaign. In 2009 she successfully assisted the same office to compile a motivational report and obtain funding from the University's Strategic Fund for the Gender Advocacy Partnerships (GAP) project.